

## **JH Partners and Columbus Venture Capital Invest in Lussori**

**San Francisco, CA - April 2, 2007** – Lussori Inc., a luxury retailer of timepieces and jewelry, has announced that it has partnered with two institutional investment funds, San Francisco-based JH Partners and European-based Columbus Venture Capital. Both JH Partners and Columbus focus on investments in the consumer products and services industries.

Lussori provides discerning consumers with the finest in luxury timepiece and designer jewelry brands. Lussori services its customers through its flagship retail store located on Ocean Avenue in scenic Carmel, CA and its website, Lussori.com. Lussori plans to expand its retail network and increase its offering with other premier watch and jewelry brands. As part of the company's expansion plans Lussori will leverage their proprietary technology and data services to help luxury brands.

"JH Partners has an impressive track record in the consumer and retail category that will be invaluable as we expand," says Lawrence Kosick, CEO of Lussori. "Columbus further provides us with a unique European perspective and additional consumer luxury expertise," added Kosick.

"We believe the opportunity Lussori is addressing is very compelling", says John Hansen, president of JH Partners. "The company is well positioned to provide significant value to luxury customers seeking fine watch and jewelry pieces."

### **About Lussori**

Lussori is a Carmel, CA-based premier retailer of fine watch and jewelry brands. The company provides discerning customers with a professional level of concierge and customer service 7 days per week through both its retail and online channels. Lussori features premier and timepiece brands such as Audemars Piguet, Bell & Ross, Blancpain, Bulgari, Carl F. Bucherer, Chopard, Corum, Girard Perregaux, Glashutte Original, Harry Winston, Hearts on Fire, IWC, Michael Beaudry, Montblanc, Omega, Piaget, Ulysse Nardin, Tag Heuer and many others,

### **About JH Partners**

JH Partners is a San Francisco-based private equity firm focused on investments in growth-oriented consumer products and services companies. JH Partners has been instrumental in aiding the growth of powerful consumer brands, including Bare Escentuals, Peet's Coffee & Tea, Frette, Jurlique and Design Within Reach, among others.

### **About Columbus**

Columbus Venture Capital is based in Switzerland and focuses on opportunities presented by the convergence between global branded consumer goods markets, information technology and digital media. Columbus believes that the fast-growing luxury sector will benefit substantially from enabling technologies in, for instance, the areas of electronic retailing, channel e-commerce, data security and authentication.

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